



How to use PolitiSizeIT

Start in the AI chat. Then nine features, each in two or three steps.

01 Count any mix of places

04 Test subject lines

07 Sign the insertion order

02 Plan the send

05 Read a web page

08 Track donate links

03 Draft from your website

06 Talk instead of typing

09 Share a count by link

START HERE · AI CHAT

Start in the AI chat

Say who you want to reach. It targets, counts and drafts for you.

- 1 Open **politisizeitapp.com**. The chat is the home page.
- 2 Type your race and goal, or tap a starter like **Count an audience**.
- 3 It shows each step as it works. Press **Stop**, or send a follow-up, any time.

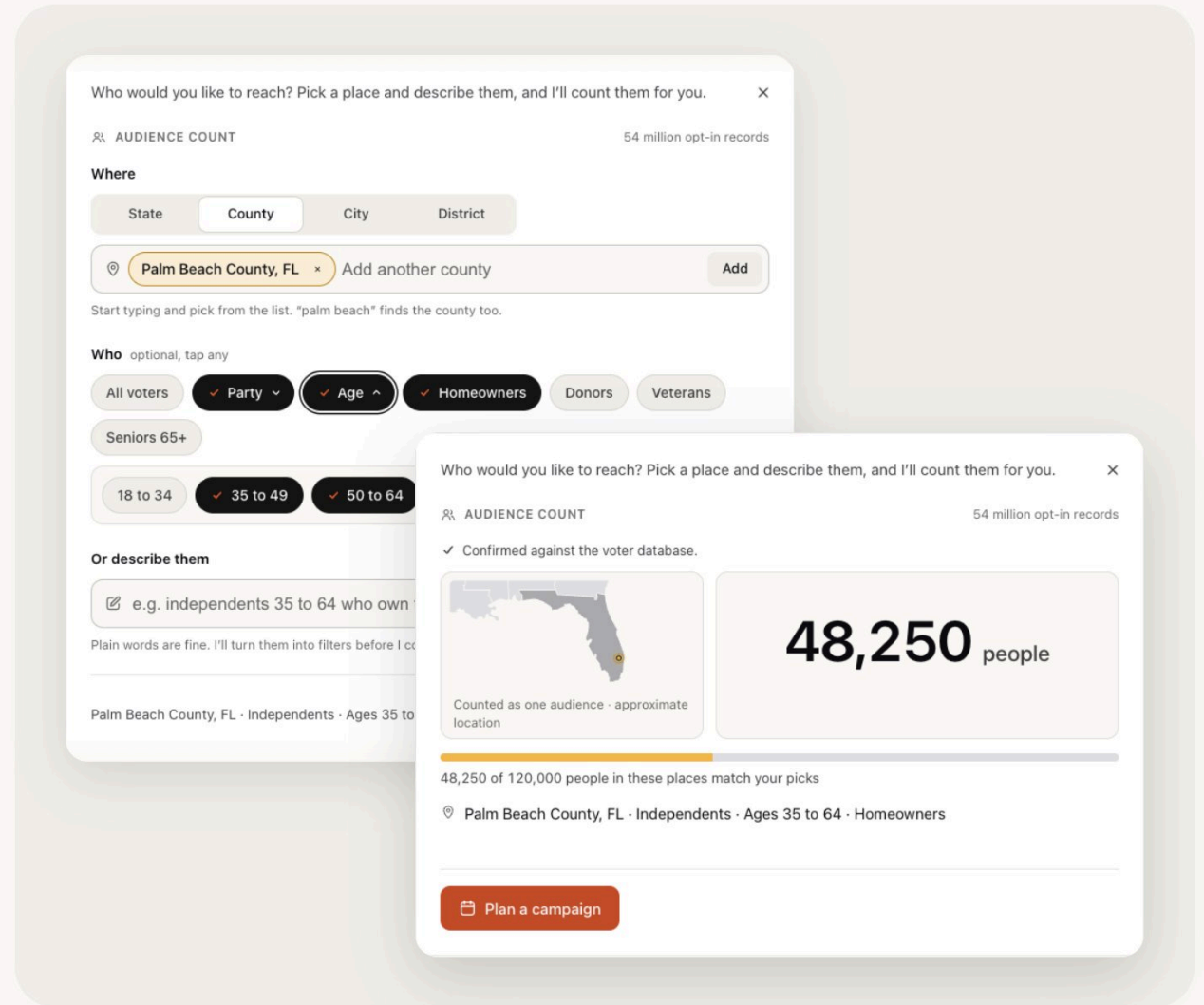
The screenshot shows the PolitisizeIT AI chat interface. At the top, there is a logo consisting of a blue circle with an orange diagonal line. Below the logo, the text "Tell us your goals" is displayed in a large, serif font. Underneath this, a smaller line of text reads "We'll optimize your direct response email campaign today". A large, rounded rectangular input field follows, containing the placeholder text "Who would you like to reach?". To the left of the input field is a plus sign icon, and to the right are a microphone icon and a voice recording icon. Below the input field, there are five buttons arranged in two rows. The first row contains three buttons: "Count an audience" (with a person icon), "Plan a campaign" (with a calendar icon), and "Draft an email" (with a pencil icon). The second row contains two buttons: "Email the team" (with an envelope icon) and "Your website" (with a globe icon). Below these buttons, there is a light gray rectangular box containing the text "How many Independents in Palm Beach County?". At the bottom of the interface, there are two rounded rectangular buttons: "Finding the right audience" and "Counting against the live database".

01 · AUDIENCE COUNT

Count any mix of places

A real count of opt-in voters in seconds, shown on a map.

- 1 Tap **Count an audience** on the home page.
- 2 Add as many states, counties, cities or districts as you like. Tap who you want.
- 3 Press **Count** and confirm the code we email you. The number appears with its map.



Plan the send

Turn a budget into people reached, then book a send date.

- 1 Tap **Plan** in the menu, or **Plan a campaign** under a count.
- 2 Pick your states and type a budget to see how many people it reaches.
- 3 Choose a date and time, then **Reserve my date**. Our team confirms by email.

Pick a send date and time.

The next six days are booked. The first open date is Tuesday, October 20.

October 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13 BOOKED	14 BOOKED	15 BOOKED	16 BOOKED	17 BOOKED
18 BOOKED	19 BOOKED	20 FIRST OPEN	21	22	23	24
25	26	27	28	29	30	31

Send time · Eastern

9:00 AM
Morning

12:00 PM
Midday

3:00 PM
Afternoon

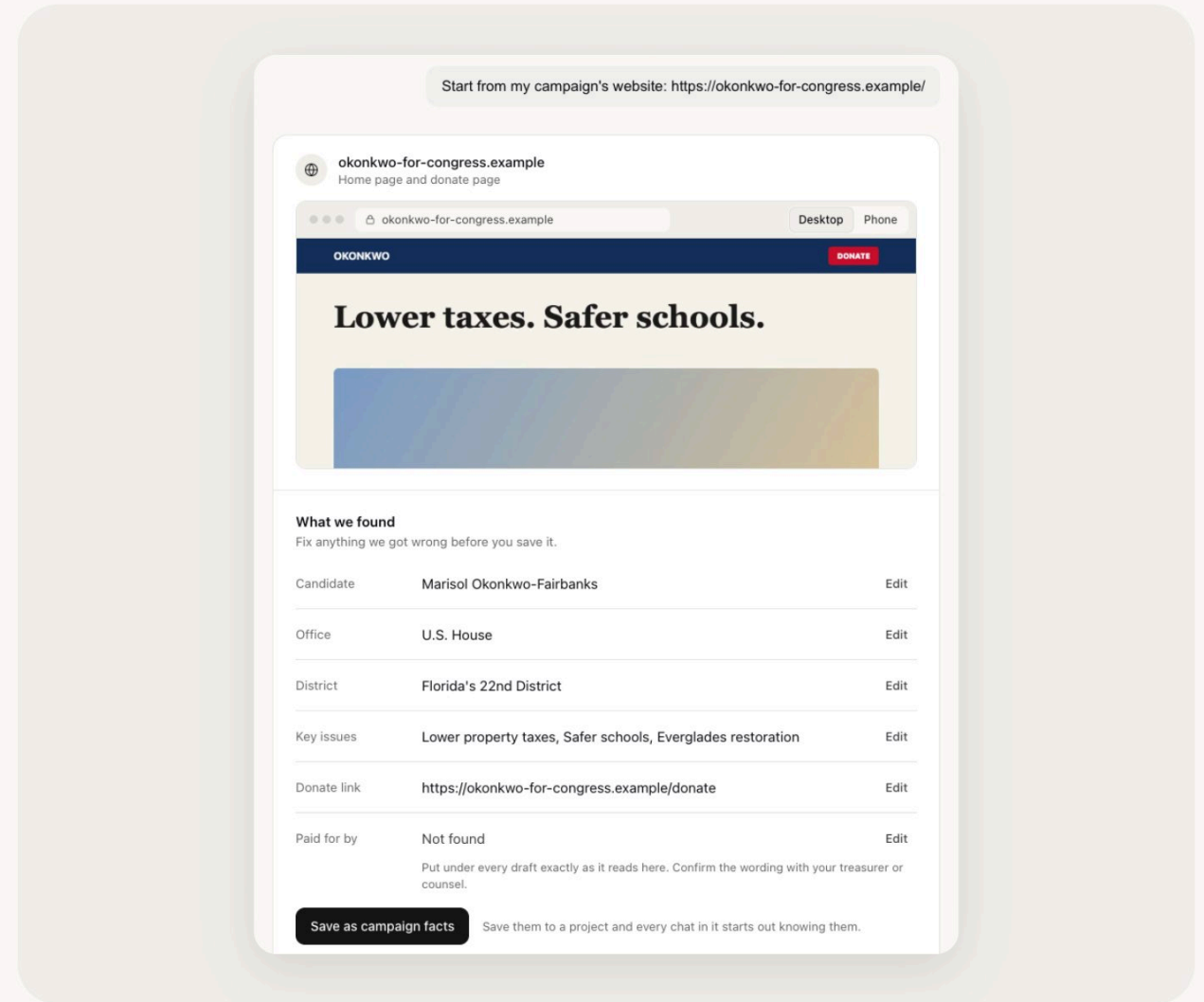
6:00 PM
Evening

Your send: Tuesday, October 20 at 9:00 AM Eastern

Draft from your own website

The chat reads your campaign site, then writes the first email from it.

- 1 Tap **Your website** and paste your campaign site's address.
- 2 Check **What we found**, fix anything with **Edit**, then **Save as campaign facts**.
- 3 Tap **Draft my first email**.



Test several subject lines

Each draft brings several subject lines, each with its own preview text.

- 1 Ask for a first email, or tap **Draft an email**.
- 2 Tap **Use this one** on the line you want as the main subject.
- 3 The others go to our team as alternates to test.

Subject lines

Fix our roads, keep taxes low

Preview: One plan for every street in the county.

Short

29 characters

Main subject line

Dana Whitfield has a plan for our roads

Preview: Read the plan, then tell a neighbor.

Medium length

Names the candidate

39 characters

Use this one

Which road should we fix first?

Preview: Tell us, and Dana will put it on the list.

Medium length

Question

31 characters

Use this one

Let the chat read a web page

Paste a link and the chat reads it, then asks before it acts.

- 1 Paste the page's address into your message.
- 2 The chat answers from the page and names the site under **Sources**.
- 3 Before a count, an order or a call request, it shows a card. Check it, then tap.

Look up the race, then have Nicholas call me

Searching the web

Waiting for your OK

READY TO REQUEST THE CALL

I read web pages for this, so nothing runs until you press the button. Check the details first.

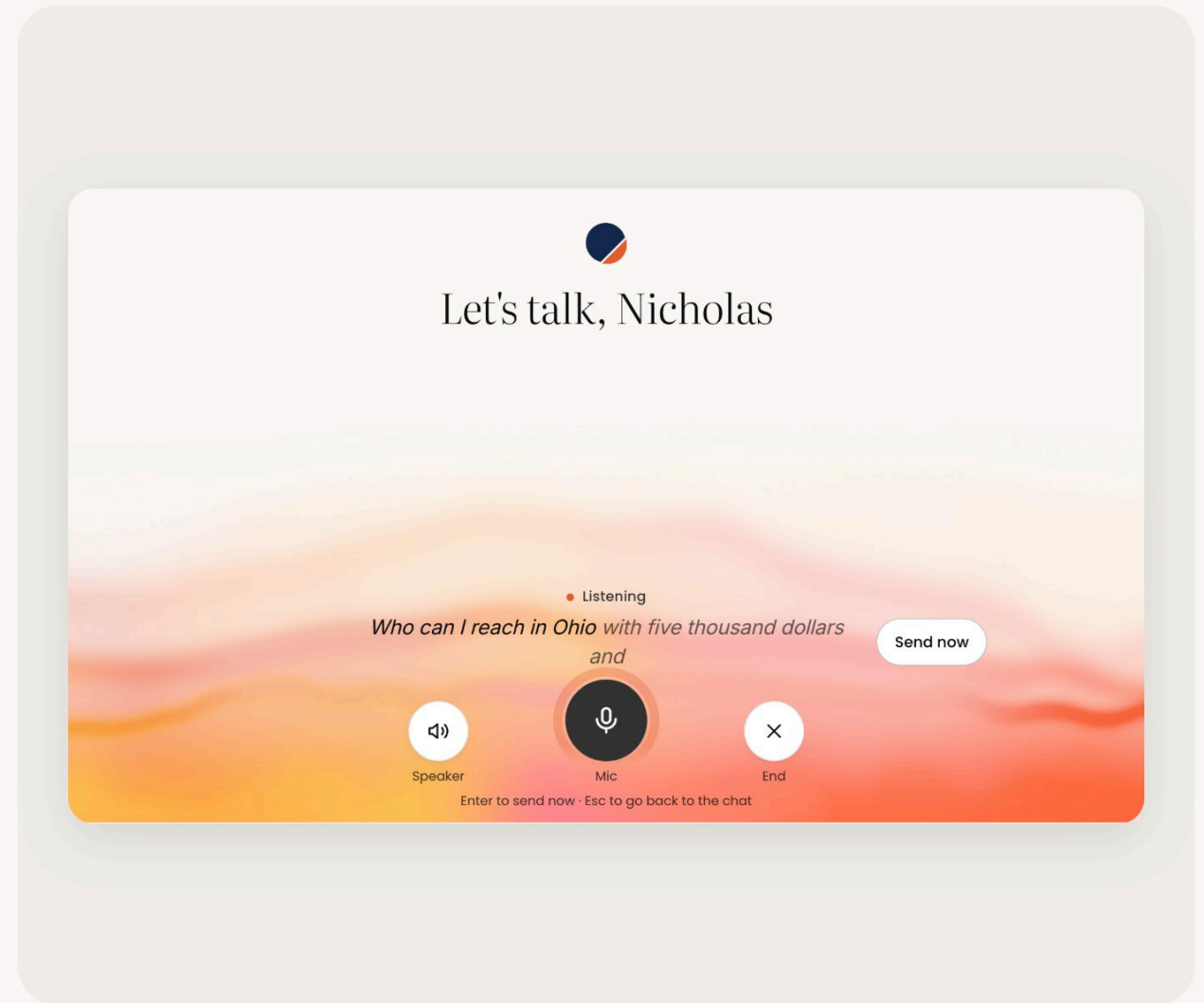
Name	Marisol Okonkwo-Fairbanks
Best time	Tuesday mornings
About	the Palm Beach County send
Goes to	Nicholas Berg, with this conversation

Request the call

Talk instead of typing

Ask out loud and hear the answer, in browsers that support it.

- 1 In the empty message box, tap the round waveform button. Allow the microphone.
- 2 Talk. When you pause, it answers out loud. Or tap **Send now**.
- 3 Tap **End** to go back to typing. What you said stays in the chat.



Sign the insertion order

Go from a count to a signed order without leaving the chat.

- 1 After a count you confirmed by email, tell the chat you're ready to order.
- 2 On the **Insertion order** card, pick a send date and time.
- 3 Tap **Review and sign the insertion order**, add your company details and sign.

We're ready to order this audience.

INSERTION ORDER

Audience Palm Beach County, FL · Independents ·
Ages 35 to 64 · Homeowners
Quantity 48,250

Send date

Send time

10/20/2026

9:00 AM Eastern

You review it, fill in your company details and sign. Payment is due before the send, by check or wire; accounting emails the details after you sign.

Review and sign the insertion order

Track donate links

See what each email raised, in your own ActBlue or WinRed account.

- 1 Give the chat your ActBlue or WinRed donate link.
- 2 The draft's donate link gets a tracking code, like **psi_261013_k7m2q_a**.
- 3 Look it up in ActBlue or WinRed. We never see your donations.

FIRST DRAFT

Fix our roads, keep taxes low

Every street, every week. Help Dana finish the job.

Donate

[https://secure.actblue.com/donate/dana-whitfield?
refcode=psi_261013_k7m2q_a](https://secure.actblue.com/donate/dana-whitfield?refcode=psi_261013_k7m2q_a)

Donations from this email show in ActBlue under refcode psi_261013_k7m2q_a. Find them on the form's Stats page.

Copy text

Share a count by link

Send an audience to your candidate or consultant in one link.

- 1 When the chat counts an audience for you, tap **Share** under the number.
- 2 Tap **Copy link** and send it however you like.
- 3 They see the audience, the number and its map, and can **Run your own count**.

48,250 people

Palm Beach County, FL · Independents · Ages 35 to 64
· Homeowners

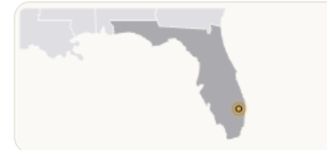
Save

Share

politisizeitapp.com/s/9f2c4a71e0b8...

Copy link

Whoever opens the link sees:



SHARED COUNT

48,250 voters

Confirmed against the voter database.

Chat about this audience

Run your own count